# START PLANNING: THE UNCONFORMITY REVEALS 2027 FESTIVAL DATES

## The highly anticipated Tasmanian West Coast festival returns to Queenstown from 21–24 October 2027

**MEDIA RELEASE – Wednesday, 21 October 2026**

Queenstown, Lutruwita/Tasmania: **The Unconformity has revealed when the festival will come alive next in Queenstown: Thursday 21 October to Sunday 24 October 2027**.

For four days, the remote town on the West Coast Lutruwita/Tasmania in Australia, will once again become centre stage for contemporary art, music, performance and unexpected encounters. The festival unfolds across Queenstown, drawing its energy from the people, stories and landscape of the region.

The dates offer a first glimpse of the 2027 festival. Artists and projects are already taking shape, with the full program to be unveiled in August 2027.

**Artistic Director Loren Kronemyer** has confirmed that cherished festival traditions, including Crib Road's main street free music event and Moonland's program of storytelling, poetry, and local history will return – together with the Unconformity Cup football match on Queenstown's merciless gravel oval in a knee-bleeding contest for the ultimate bragging rights.

Alongside these, a full program of experimental and site-responsive work will continue to invite visitors and locals alike into unique corners of the West Coast. This includes artworks from The Unconformity's Ongoing Artists, Nancy Mauro-Flude, Iris Blazely, and Stevie Battese, three artists embedded with the organisation for 18 months as they develop their projects.

Kronemyer said the 2027 festival is taking shape through The Unconformity's work with artists and the West Coast community.

*"The most interesting things at The Unconformity grow from spending time in Queenstown: listening, experimenting and following ideas wherever the place takes them."*

*"We're developing the 2027 festival now, and I can't wait for audiences to discover what emerges. Our Ongoing Artists, Nancy Mauro-Flude, Iris Blazely, and Stevie Battese, have been working with us for six months to develop their ideas, and alongside others, will join us in offering a festival that achieves rare depth."*

**Louisa Gordon, CEO of The Unconformity,** said the announcement gives festival fans and the culturally curious time to start planning.

*"There's a particular excitement in revealing the dates because we know how many people plan early to make the trip to Queenstown for The Unconformity festival. For four days, the town opens up in surprising ways. You might come for a performance or an artwork and leave with a completely different sense of the place."*

*"There's much more to share, but for now people can mark 21–24 October 2027 in their calendars. The journey west is as much a part of the experience as the festival itself. We encourage visitors to book accommodation early and explore Queenstown and the nearby West Coast towns as part of their visit."*

**Minister for Tourism, Hospitality and Events, Roger Jaensch** says the festival is an exemplary driver of cultural tourism:

*"The Unconformity brings together the distinctive character of Tasmania's West Coast, with Queenstown and its community at the heart of the experience."*

*"The festival gives visitors a compelling reason to travel west, discover the region and support local businesses."*

*"Our Government supports the delivery of the festival in 2027 and 2029 with $2.73 million in funding."*

*"It's wonderful to see planning underway for 2027, and I encourage audiences to mark the dates and make time to explore this remarkable part of Tasmania."*

The Unconformity returns to Queenstown, Tasmania, 21–24 October 2027. Program announcements and visitor information will follow at [theunconformity.com.au](theunconformity.com.au).

Image: The Unconformity festival offers a wealth of participatory creative experiences for young and young-at-heart. Artwork: Elemental Memories by Emma Bugg. Photo by Jesse Hunniford.

Image: Aerial View of “Gormy Hill” and the winding road into Queenstown, Lutruwita/Tasmania. Photo by Nick Hanson.

**– ENDS –**

**HERO IMAGE DETAILS**

Hero Montage Images L-R: Crib Road, the beating heart of The Unconformity festival. Image credit: Remi Chauvin. Collectible pencils from The Unconformity’s 2025 event Semaphore Score by A Published Event are perfect for marking your calendars with the festival’s next dates: 21-24 October 2027. Festival highlight – The Unconformity Cup – sees knee-bleeding rivalry play out on Queenstown’s infamous gravel oval. Image credit Nick Hanson.

**MEDIA ENQUIRIES**

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**Interviews:** limited interviews are available with Artistic Director Loren Kronemyer and CEO Louisa Gordon.
**Assets**: High-resolution images along with a captions and credits file are available here: https://drive.google.com/drive/folders/1BC9iovf5mH9jR25DYzew2ZTDrNs6adXq or https://drive.google.com/drive/folders/1BC9iovf5mH9jR25DYzew2ZTDrNs6adXq?usp=share_link

**PLANNING YOUR JOURNEY WEST**

Festival-goers are encouraged to plan their journey early and secure accommodation via the **West Coast Visitor Information Centre**: **westcoasttas.com.au**
**Festival Dates:** Thursday 21 October to Sunday 24 October 2027
**Location:** Queenstown, Western Lutruwita/Tasmania

**GETTING TO QUEENSTOWN**

Queenstown on the remote West Coast of Lutruwita/Tasmania is reached by a stunning wilderness drive via the Lyell or Murchison highways. Allow at least four hours to drive to the region from Launceston or Nipaluna/Hobart. https://theunconformity.com.au/getting-here-main/

**ABOUT THE UNCONFORMITY**

The Unconformity is a contemporary arts organisation and social enterprise emerging from the uncompromising environment of the West Coast of Lutruwita/Tasmania. It produces a biennial contemporary arts festival in Queenstown alongside year-round cultural development, tourism and education programs that, in partnership with the community, reimagine the future of the region.

The Unconformity acknowledges the Palawa people as the original and traditional custodians of Lutruwita/Tasmania and commits to working respectfully to honour their ongoing cultural and spiritual connections to this land.

The Unconformity is proudly supported by Events Tasmania, Creative Australia, Arts Tasmania, Festivals Australia and West Coast Council, with generous support from the West Coast community, philanthropic partners, donors and collaborators across the arts, education and tourism sectors.

**ABOUT ARTISTIC DIRECTOR LOREN KRONEMYER**

Loren Kronemyer is an acclaimed artist and curator exploring ecological futures through bold world-building works. Based in regional Lutruwita/Tasmania, she has created and curated for national and international galleries and festivals, including MONA and Art Farm Birchs Bay. As *The Unconformity's* Artistic Director, she brings visionary leadership shaped by deep research, global partnerships and radical environmental storytelling.

**ABOUT CEO LOUISA GORDON**

Louisa Gordon is a dynamic arts leader with over 30 years' experience shaping Australia's cultural life. From MONA FOMA to Ten Days on the Island, she has delivered bold, high-impact festivals and programs across Lutruwita/Tasmania since she returned in 2014. Previously the Chair of MADE and a member of the panels of Tasmania Performs and RANT, she brings strategic vision, creative flair, and deep industry insight to her role.

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